

**Charleston Paddle Club**  
**Board Meeting**  
September 9, 2019

**Opening**

Jackie Kuc called the Charleston Paddle Club Board Meeting to order at 6:10 pm ET, on September 9, 2019. The meeting took place at 2 Wharfside Road, suite 3-O, Charleston.

In attendance:

Darcie Goodwin (by phone)  
Jackie Kuc  
Jeff Hood  
Karen Morgan  
Roger Jones  
Andrea Pietras  
Deborah Carson  
Special Guest: John Radel

**President's Report**

A motion was made to review the minutes for August by Karen and seconded by Deborah. The motion was approved unanimously.

The board approved the consent agenda.

**Treasurer's Report**

**2019 Membership:**

- 51 Paid - one member with fee waived, one reduced, one refund

**Current Balance:** \$3,203.90

- (\$100 coach boat lease/pending)

**Recent Expenses:** (\$909.07)

- TeamSnap - \$12.49
- Boat Lease - \$100
- M&R - \$696.58
- Membership Refund, Whitney Lesch - \$100

**Upcoming/Expected Expenses:** (\$112.89)

- Recurring Boat Lease - \$100
- TeamSnap - \$12.89
- Coach Expenses in Orlando
- Boat Maintenance

**Outstanding Issues:** Green OC-6 repair

**MISC:**

- Pour Fundraiser - \$153 corrected amount

**Outstanding Issues:**

- 2019 Budget (Increase M&R Expenses)
- Coach Boat "option-to-purchase"

**MISC:**

- Amazon Smile - \$5.06
- Pour Taproom Fundraiser
- Raffle of iPad Mini (64 GB, Wi-Fi)

**Boat Maintenance**

- The Green OC has been officially renamed Lazarus instead of Daisy. Lenny is doing a good job, and the work is progressing well.
- There was some Hurricane Dorian storm damage. Both the cover on the coach boat and the OC were damaged.
- Jackie is going to work with Jim on steer oar preservation. Additional varnish on 10-man is also needed.

**New News**

- Proposed Festival

John came to speak about discussions around the possible 2020 Dragon Boat Festival partnership with CPC. He said that the details of the partnership are difficult to share as things are very much in the development stage. Exactly what's going to transpire is not clear.

Deb said it would be better to work backwards with what CPC can do and then go from there. We should provide what we are capable of based on our ability. Jackie said we need to start with some sort of base as our goal because we have limited volunteers. She recommended determining a baseline based on other festivals.

Roger asked about the county's motivation to hold the festival. John said that the festival has to break even.

John said that they plan to have at least six dragon boats for the festival.

Jackie said we are limited by the number of steerspersons we'll have. She said we need to have a basic structure to see if we can even meet it.

Deb said that 30 teams would be the max that we could handle. Roger said that 30 was the number for the first Beaufort festival. John said that he would be impressed if we had 5-6 youth teams. He would like to get a dozen clubs from around the region.

Deb said it's a manageable number, but it will require a lot of manpower.

Deb asked about when he would like to hold the festival. John said July or August because we need to have it before school starts. Jackie said that Richmond takes place around then.

John is working to collaborate with a group that has its own food truck, beer truck, etc.

Roger asked if John envisions the club making any money. John said yes, but the structure is to be determined.

Roger asked if John has given thought to a budget. John said he needs to look into all aspects of cost. He will be working with special events to get pricing on things like port-a-potties.

Deb asked John to provide what budget items will need to be considered. John said that not all the teams will be able to provide funds so we'll need to find sponsors. Deb said that if we have the total budget outlay, then we can figure out the number of corporate sponsor teams.

John said that the park has a foundation, and donations can go to the foundation, but it wouldn't be great for his group.

Roger said that the CPC Palmetto Paddle that was put together for two years was really well organized.

Darcie asked if the plan for the Palmetto Paddle could be shared as a baseline.

Jackie said that the biggest concerns are the schedule and putting together the ideas for the youth practices throughout the summer using CPC boats and the advance practices. Karen said that DBC planned for team practices on M, T, W and Th starting at 4:30pm.

Jackie said the plan really needs to be put down on paper so we can figure out how many volunteers we'll need.

John said that his group has a really good volunteer coordinator who will be able to get day-of volunteers. He said that their volunteers have never served on a committee long term.

John said that the location is optimal for viewing, and it will be easy to get people in and out of the boats.

Jackie said that one more thing to check is insurance – during practices and day of. Roger asked about the age cut off. John said that it's 10 and 12 years old.

The team will check with Steve Connor about insurance issues.

Roger made a motion for John to move forward putting together a preliminary budget and outline, including the details of what the club needs to do, and then a discussion can ensue. Darcie seconded it. The motion passed unanimously.

## New News

- Sindhu said she will be promoting happy hours, etc. in a few weeks.
- Darcie reached out to Kelly, and she said she would provide the CPC times for the races.
- Karen is going to explore the possibility of a basketball brackets to raise funds for the club.
- Roger ordered the new OC-6 and it should arrive in 3-4 months. He said they are trying to sell the old OC-6, hopefully before the new one arrives, along with the trailer with the idea of getting a trailer that would be easier to handle.
- For the new OC-6, Roger hopes to have a lift and set it up at Brittlebank (the Bristol). Jackie asked about the obstructions. Roger said that at the Bristol, the team has permission to put it on the attached floating dock. Bottom line is that wherever it is, it will need to be out of the water.
- Jackie said that the team should look into the trailer that came with Lazarus and get it settled. Roger will check into that. She also said that we'll need to buy fenders, etc. Roger said that he and Billy will take care of all the details to secure the boat.

- Jackie asked about TeamSnap vs. MeetUp. Jackie said that moving the bulk of activities has hurt rather than helped the club. Karen said that from a financial standpoint, TeamSnap is not a benefit. Jeff said that from a user standpoint, MeetUp was easier. Darcie made a motion to stop using TeamSnap as of December 1. Roger seconded it. The motion passed unanimously.
- Karen developed a formula for calculating race fees. X = the late race fee, Y = the travel, then there is the coach fee, credit card fee, etc. She determined that we incurred both losses and small profits. For example, we lost money in Orlando and Wiersdale.  
 Jeff asked if we should have some cushion in the fee. Karen said that would be ideal, particularly if we cover the early race fee.  
 Roger said we shouldn't lose money on any race.  
 Jackie said we should provide a slightly larger differential between the early and late fee. Jackie also said that we should explore increasing the annual dues.  
 Jackie proposed \$175 per year.  
 Roger said he would like to see the budget to get an idea of operational expenses vs. race expenses. He wants to know how the increased dues would relate to expenses as a whole.  
 Karen is going to work with Steve to develop the budget. In addition, Karen will up the late fee of \$10 to \$15 to determine how that will impact the total budget.
- Jackie would like someone to take ownership of a sponsorship incentive program. She would like someone to start playing with the idea. Roger said that we need to show what sponsors get.  
 Deb recommended having members of the club ask about how to structure a sponsorship.  
 Jackie sent a flyer for the Palmetto Paddle sponsorship as an idea generator.  
 Roger recommended forming a committee to explore the sponsorship options. He offered putting together a structure for sponsorship.
- The board is to review the survey for the next meeting.
- Kelly asked about the policy for reimbursing people who drop out of a race. Jackie said we'll reimburse what was received, less any processing fees.

The meeting adjourned at 8:28 pm.

Next Meeting: October 7, 2019