

Charleston Paddle Club
Board Meeting
October 7, 2019

Opening

Jackie Kuc called the Charleston Paddle Club Board Meeting to order at 6:07 pm ET, on October 7, 2019. The meeting took place at 2 Wharfside Road, suite 3-O, Charleston.

In attendance:

Darcie Goodwin
Jackie Kuc
Jeff Hood
Karen Morgan
Roger Jones
Andrea Pietras
Deborah Carson (by phone)

President's Report

A motion was made to review the minutes for September by Karen and seconded by Andrea. The motion was approved unanimously.

The board approved the consent agenda.

Captain's Update

The Orlando race is progressing well. Karen asked if the out-of-town paddlers are supposed to be invoiced for the race fee. Jackie said to invoice them for the early race fee.

There are two upcoming ten-man races that are possible – one in Lake Hernando on November 9 and one in Weirsdale in December 7. November 4 is the deadline for Hernando, and it is \$450 to participate. Andrea is going to send out a note to gauge interest in both races.

OC-6 paddles on Sundays. Jackie said that getting steers people has been difficult but it can be possible after the new year. Jackie also said that once the green boat is finished, it will be good to train steers people and new people, and conduct drills.

Andrea put together the festival budget and would appreciate any help on filling in the gaps. Jackie said that she shared the Palmetto Paddle details, including the budget. Andrea said she met with Megan who handled the festival for Dragon Boat Charleston.

Andrea also asked about the questionnaire. Debbie asked what we are trying to answer. Andrea said that several are geared toward why people join. Debbie said that's why it's important for people to rank and for us to compare by demographics. Debbie also said that we did a survey a few years ago, but the responses weren't what the board wanted them to be.

Roger mentioned the possibility of sponsorship. His idea is to secure three (3) 2020 \$1,000 sponsors to fund race entry fees with the following benefits.

- Logo on CPC Website
- Logo on CPC Facebook page
- Logo on CCPRC James Island dragon boat race promotional materials
- Logo on event shirts
- Social media mentions
- Opportunity to market at CCPRC event
- Tent & table provided at CCPRC event
- Opportunity to hand banner at CCPRC event

Roger said that different tiers could be developed but then different benefits would need to be developed. He also asked whether or not Charleston County would let CPC get sponsorship or if it would be a conflict. Andrea is going to clarify whether or not we can do it.

Jackie reminded Andrea that volunteer numbers need to be calculated so we can figure out if CPC can provide the necessary support.

Andrea asked Billy to be the co-captain when Kelly steps down after the Orlando race. Billy has agreed to step in. Jackie appointed Billy. The board agreed unanimously.

Treasurer's Report

2019 Membership:

53 Paid - one member with fee waived, one reduced, one refund

Current Balance: \$3,566.62

(\$100 coach boat lease/pending)

Recent Expenses: (\$102.49)

TeamSnap - \$12.49

Boat Lease - \$100

Upcoming/Expected Expenses: (\$112.49)

Recurring Boat Lease - \$100

TeamSnap - \$12.49

Coach Expenses – Orlando, TBD

Boat Maintenance

Outstanding Issues: Green OC-6 repair

Karen shared the YTD budget and is working with Steve on the details. To date, the club is in the black.

For next year, a \$50 bump in dues is proposed, making the annual dues \$175. Jackie made a motion and Roger seconded increasing the annual dues. The motion passed unanimously.

Jackie proposed purchasing a GoPro. Karen said that her husband has one that he may want to sell. Jeff is going to research and present options at the next meeting.

Boat Maintenance

- The boat cover and a section of the boat got messed up during Hurricane Dorian. It may be possible to repair the cover. Billy is going to work on fixing the boat.

New News

- The Code of Conduct policy was presented for review. Karen noted that it is somewhat subjective. Jackie pointed out that the bylaws stipulated that the entire club has to vote someone out. She said that the bylaws may have to be modified. Andrea made a motion to approve the Code of Conduct. Jackie seconded it. The motion was approved unanimously.
- Team building programs. Anna mentioned that they have held team building exercises in Jacksonville, and it might be viable. Darcie will send the document she put together.
- The policy for reimbursement of race fees. Karen said that three people signed up for the Orlando race but are now not going. Karen said that we should have a disclaimer when people sign up. Jeff said we could make the fee transferrable. Jackie recommended that we make it non-refundable but it can be automatically applied to their next club fees or dues for up to one year. The board agreed.
- There had been a question of payment via installments. Karen is going to check to see if there is a way to auto bill.
- Jackie wants to get on the website to make some revisions. Debbie said it will be good to have someone review it.

The meeting adjourned at 7:03 pm.

Next Meeting: November 12, 2019